

# Manor Royal BID BID Levy Leaflet



Term 3 | Year 4 | 2026 - 27

*Be part of it!*

## FOCUSSED ON CHANGE

Set up in June 2013, businesses have now twice voted to keep the Manor Royal BID going. In March 2023 businesses voted to continue the BID for another 5 years until 31 March 2028.

This leaflet highlights some of the work and achievements of the past year. None of this would have happened without the BID, which is managed by Manor Royal businesses for Manor Royal businesses.

To satisfy print deadlines this leaflet was prepared before the year end. All details are correct as of that date. The financial figures include actuals and fair estimates of committed spend to the end of the financial year (31st March).

The Manor Royal BID is the only organisation solely focussed on improving Manor Royal, which it does by delivering additional services, projects and events exclusively for Manor Royal businesses and people.

### Be engaged

If you want to know more about the Manor Royal BID or to get involved, please contact the BID Office or visit [www.manorroyal.org](http://www.manorroyal.org)

## Your BID Levy Bill explained

This leaflet provides information about the activities of the Manor Royal Business Improvement District (BID) in the last year and how the BID levy will be invested this year.

All businesses responsible for a property of £12,000 rateable value or more contribute annually in the form of a levy to deliver the improvements and services outlined in the agreed Business Plan.

The levy rate is 1.1% of the rateable value of the property with a cap of £4,000.

A 3.5% increase on levy bills has been applied to allow for inflation. This equates to an increase of between £4.74 to a maximum of £143.50 per annum.

Every penny of the BID Levy is re-invested in Manor Royal by the Manor Royal BID Company (MRBD Limited), a not for profit company whose directors are drawn from fellow Manor Royal businesses who give their time voluntarily.

The Business Plan, Annual Reports, financial accounts and other information about the Manor Royal BID is publically available upon request or at [www.manorroyal.org/BID3](http://www.manorroyal.org/BID3)

## DID YOU KNOW THAT THE MANOR ROYAL BID...\*

Has one of the lowest levy rates in the UK.



Is among the best for attracting additional investment for the area.



Has low spend on central costs to maximise investment in projects.



\*According to the British BIDs "National BIDs Survey" of all BIDs operating in the UK, of which there are over 340.

# The Levy explained

*"5 years. 5 objectives. 1 Manor Royal."*

# A look back at last year

## How the BID levy was spent

These figures are based on unaudited figures direct from the Manor Royal BID financial records. They are correct as at 23 February 2026 and include fair estimates of spend to the year end.

INCOME	£	%
BID Levy	563,642	48.7%
Other income	594,270	51.3%
<b>Total Income</b>	<b>1,157,912</b>	

  

EXPENDITURE	£	%
Project costs (by business plan priority)		
Objective 1: Promote & influence	35,088	3.0%
Objective 2: Trade & save	52,336	4.5%
Objective 3: Infrastructure & facilities	547,057	47.2%
Objective 4: Sustain & renew	187,930	16.2%
Objective 5: Manage & maintain	251,568	21.7%
<b>Total project costs</b>	<b>1,073,977</b>	<b>92.8%</b>
Central costs	95,899	8.3%
Renewal costs	0	0%
Levy collection fee	17,167	1.5%
<b>Total expenditure</b>	<b>1,187,043</b>	<b>102.5%</b>
Operating balance (anticipated)	(-29,131)	
Fund carried forward from prior year	56,381	
<b>Closing balance (anticipated)</b>	<b>27,250</b>	



On the 75th anniversary of Princess Elizabeth (later Queen Elizabeth II) naming Manor Royal, the BID organised the inaugural Manor Royal Recognition Awards Scheme to celebrate the great work of Manor Royal people and companies.

[www.manorroyal.org/awards](http://www.manorroyal.org/awards)

## Working for a better Manor Royal

As well as investing in bespoke services and facilities, the Manor Royal BID operates at a strategic level to ensure the area is well-placed to benefit from new investment and is a key part of, and a delivery partner for, the Crawley Town Deal Board.

This has secured millions of pounds of additional funding to improve the business district including better public realm, new facilities and infrastructure and to help make Manor Royal more sustainable.

## What the Manor Royal BID has delivered

Throughout the year the Manor Royal BID has continued to deliver additional services, projects, and events exclusively for the benefit of Manor Royal based companies and people, including; free jobs boards, discounted training, subsidised public transport schemes, dedicated security and maintenance services, quarterly magazines and monthly ebulletins, improved infrastructure and facilities and much more.

Please take the time to read this leaflet and find out about what the BID does for you, your staff and the area.

View our Projects at [www.manorroyal.org/projects](http://www.manorroyal.org/projects)

View our Services at [www.manorroyal.org/services](http://www.manorroyal.org/services)

View our Events at [www.manorroyal.org/events](http://www.manorroyal.org/events)

## Objective 1, Promote & influence

- Manor Royal News printed and distributed quarterly to every business
- Monthly eBulletins issued to circa 2,000 subscribers each month
- 8 events delivered including Know Your Neighbour, Manor Royal Matters, People Conference, and Christmas Event attended by over 1,000 people and includes the inaugural Manor Royal Recognition Award Scheme, sponsored by Hemiko
- Manor Royal Gratitude Scheme, in partnership with Crawley Town FC, recognising the work of Manor Royal companies and people.
- Charity 6-a-side Football, Christmas event and new Charity Treasure Hunt raise almost £3,000 for good causes
- Quarterly programme of free informal “Connected Crawley” networking with Gatwick Diamond Business and Freedom Works
- Manor Royal represented on Crawley Town Deal Board, where the BID is a delivery partner for multi-million pounds of investment in Manor Royal projects, as well as the £multi-million Crawley Growth Programme.
- Regular managed social media content (Facebook, X, Instagram, LinkedIn)
- Manor Royal represented on national industry bodies: British BIDs
- Manor Royal BID achieves Good Business Charter status alongside its British BIDs accreditation.
- Prestigious “Green Flag” status awarded to Crawter’s Brook People’s Park.

## Objective 2, Trade & save

- Employees of almost 100 businesses benefit from easit transport membership and save on travel
  - 26 training sessions delivered in partnership with Crawley College, attended by 254 learners saving companies circa £37,000(1)
  - 511 job postings on the free to use Manor Royal Jobs Board saving companies over £200,000 and generating 1,296 applications(1)
  - 6 free conservation-based team-building volunteering days organised in partnership with Sussex Wildlife Trust, involving 61 people and delivering 274.5 hours of supported volunteering
  - Management of Manor Royal Digital Signs providing cheaper local advertising
- (1) Figures do not include events, training or jobs posted for February and March

## Objective 3, Infrastructure & facilities

- Completion of a new dedicated bus lane and transport corridor along Manor Royal road, including road repairs, xas part of the Crawley Growth Programme.
- Manor Royal (Central) Superhub bus stop and surrounding park area, completed.
- Phase 2 of Crawter’s Brook People’s Park (Lost Woodland Gallery and seating area), completed.
- Planning consent secured for Woolborough Lane Linear Park. Work on site begins March.
- Planning consent secured for County Oak Corner Micro Park and associated public realm improvements.
- Planning consent secured for the improvement of Gateway 4, entranceway to the north of Manor Royal, with consent pending for the internal Gateway 5 (near Eezehaul).
- Design work and early implementation of the Wellbeing and Walking Trail begins.

## Objective 4, Sustain & renew

- Second year of the “Move It” (sustainable transport) Project delivered, with Crawley Growth Programme funding, including the second area-wide travel survey.
- CSR Brokerage Pilot successfully completed, in partnership with RPD Foundation, helping 29 companies deliver on their CSR objectives by supporting 27 charities, 2,500 individuals and over £120,000 of social value in 9 months.
- ReEnergise Manor Royal (solar energy project) progressed, in partnership with BHESCo (delivery partner). Proposals sent to 8 companies who will benefit from free solar panels and reduced energy costs.
- Launch of the Green Infrastructure Plan to improve and enhance the environment and deliver on sustainability goals.
- Support for Hemiko in the design and future development of the Manor Royal District Heat Network to help companies decarbonise their heating.

## Objective 5, Manage & maintain

- Dedicated Business Ranger Service (security patrols, reassurance visits, police liaison) provided an additional 350 hours of dedicated security on average per month, attending 15 incidents, covering 200,000 walking patrol steps and over 1,000 vehicle patrol miles every month.
- Provision of free to access security radio scheme for vulnerable retailers, with additional radios purchased
- Expanded Maintenance Team provides dedicated, enhanced area-wide maintenance.
- Additional winter gritting service deployed 8 times covering 40 km of otherwise untreated roads.
- Manor Royal Business Watch Scheme free to all, including access to the Safer Premises Intranet (DISC) system, weekly security bulletins and security alerts issued to Members
- Operation and management of area-wide CCTV/ANPR camera system



# A look ahead



**Promote  
and influence**



**Trade  
and save**



**Infrastructure  
and facilities**



**Sustain  
and renew**



**Manage  
and maintain**

## How this year's levy will be spent

The following is an estimate of costs to support on-going services and the development and delivery of new projects. The budget aligns to the agreed vision and objectives to improve the Business District as set out in the Business Plan that businesses voted for.

INCOME	£	%
BID Levy	581,291	38.5%
Other income	929,500	61.5%
<b>Total Income</b>	<b>1,510,791</b>	
EXPENDITURE		
Project costs (by business plan priority)		
Objective 1: Promote & influence	36,731	2.4%
Objective 2: Trade & save	89,431	5.9%
Objective 3: Infrastructure & facilities	445,931	29.5%
Objective 4: Sustain and renew	572,431	37.9%
Objective 5: Manage & maintain	245,931	16.3%
<b>Total project costs</b>	<b>1,390,455</b>	<b>92.0%</b>
Central costs	90,347	6.0%
Accrual for renewal	0	0%
Levy collection fee	18,029	1.2%
<b>Total expenditure</b>	<b>1,498,831</b>	<b>99.2%</b>
Operating balance (anticipated)	11,960	
Fund carried forward from prior year	24,000	
<b>Closing balance (anticipated)</b>	<b>35,960</b>	

### This will deliver

We will continue to deliver those core services, events and activities provided by the BID exclusively for Manor Royal companies and people, plus we will;

- Fund the first free solar installations for companies as part of ReEnergise Manor Royal (Local Energy Community), subject to legal agreements
- Deliver the following infrastructure improvements:
  - Woolborough Lane Linear Park (on-site March 2026)
  - County Oak Corner Micropark
  - Launch of the wellbeing trail
- Assess feasibility of delivering Gateway 4 entrance improvement
- Secure planning consent for Gateway 5 entrance improvement
- Deliver Manor Royal Charity Race Night (new event)
- Support the establishment of the CSR Brokerage service for all, with the RPD Foundation
- Where we can, we will deliver actions contained in the Green Infrastructure Plan
- Deliver the Manor Royal "Move it" programme in support of sustainable travel, supported by the Crawley Growth Programme and explore options for continuing to provide this service beyond the current grant funded period
- Conduct the mid-term business survey to establish the priorities of local companies for future improvement and service delivery
- Support Hemiko in the development of a district heat network for Manor Royal
- Represent the interests of Manor Royal on the Crawley Town Deal Board and in the roll-out of local government reorganisation

### Get involved

Your involvement in the Manor Royal BID is always welcome and vital to the success of the BID. Please get in touch to find out more.

View our Projects at [www.manorroyal.org/projects](http://www.manorroyal.org/projects)  
View our Services at [www.manorroyal.org/services](http://www.manorroyal.org/services)  
View our Events at [www.manorroyal.org/events](http://www.manorroyal.org/events)

[www.manorroyal.org](http://www.manorroyal.org) / [info@manorroyal.org](mailto:info@manorroyal.org) / 01293 813 866

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Sign up to FREE monthly eBulletins via the homepage of the Manor Royal website



*Be part of it!*